

FEEDBACK ANALYSIS REPORT OF STAKEHOLDERS (2021-22)

Indukaka Ipcowala Institute of Management (I2IM) Faculty of Management Studies (FMS) Constituent of Charotar University of Science and Technology (CHARUSAT)

Report COURSE FEEDBACK BBA & MBA PROGRAMME





Background

Course feedback or evaluation has been an important component for improving the existing courses and introducing new courses in the future.

The term "evaluation" generally applies to the process of making a value judgment. In education, the term "evaluation" is used in reference to the functions of curricula, programs, and methods of teaching. Course evaluation aims to examine the impact of implemented curriculum on student (learning) achievement so that the current curriculum/course can be revised if necessary and to review teaching and learning processes in the classroom.

Objectives of Course Feedback/Evaluation:

- To understand the specific strengths and weaknesses of a course/curriculum and its implementation;
- To provide critical information for strategic changes and policy decisions;
- To provide necessary inputs needed for improved learning and teaching;
- To give out indicators for monitoring.

Course Feedback/Evaluation

All courses offered by I²IM, FMS, CHARUSAT are subject to ongoing monitoring and evaluation of content and course delivery mechanisms.

Feedback Mechanisms

 I^2IM employs a range of quality assurance practices and mechanisms to improve the course content and delivery. These practices and mechanisms are formal and informal, internal and external. Feedback is collected from all stake holders like:

- Faculty Members
- Students
- Parents
- Industry
- Academia

Faculty Feedback: Teachers are provided with opportunities for evaluation/feedback of the course they conduct during the semester/duration.

Student feedback: Current students provide feedback of the courses learnt at the end of a course. Alumni provide their feedback on specific courses or all courses (During Alumni Meet, Visits to Institute, Etc.) Random students are distributed with feedback forms.

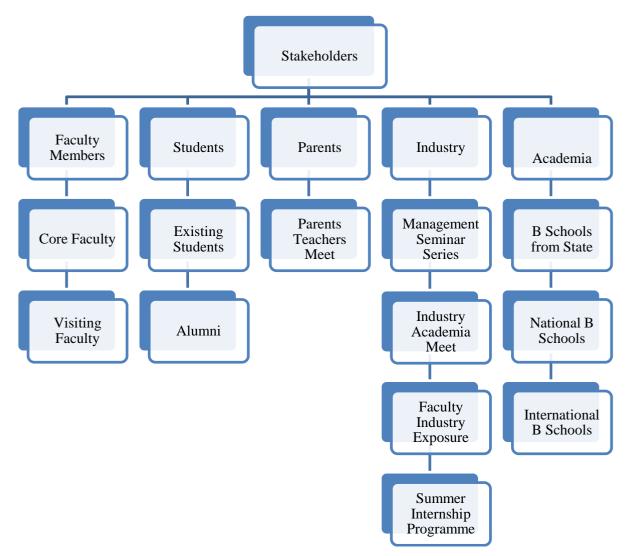
Parent Feedback: Parents provide their feedback on specific courses or all courses during the semester (During PTA Meeting, Visits to Institute, Etc.)

Industry Feedback: Parents provide their feedback on specific courses or all courses during the semester (MANAS Experts, IAM, FIE, SIP, Others)

Academia Feedback: Visiting faculty members provide their feedback on specific courses taught by them during the semester. National and International faculty members also contribute in providing feedback on the courses.

All the feedback forms are distributed during or at the conclusion of each. The forms are analysed by the feedback evaluation team and reports are provided to concerned authorities for any particular changes to be incorporated in syllabus/course content, with a comprehensive summary on feedback received from students.

FEEDBACK MECHANISM



Course Feedback / Evaluation Academic Year 2021-22 – Odd Term

Feedback	Drogramma	Semester		No. of	Course Curriculum/	Feedback
Group	Programme	Semester	Batch	Respondents	Syllabus	on
			2021-24	70	With effect from 2021	
	BBA	III	2020-23	70	With effect from 2020	
Students		V	2019-22	50	With effect from 2016	
	MBA	Ι	2021-23	70	With effect from 2020	A 11
	WIDA	III	2020-22	50	With effect from 2016	All Courses
Alumni	-	-	-	-	-	Courses
Organisation	-	-	-	-	-	
Faculty	-	-	-	-	-	
Parents	-	-	-		-	

About Course he course is in harmony with industry standards and requirements. he course would help in career development / advancement, progress of udent and placement. he course has adequate learning value for the student. he course can be taught within the resources generally available to the astitute. About Course Content/ Syllabus he course is designed adequately for required competencies enhancement. he objectives adequately describe the overall purpose of course.	4.40 3.95 4.30 4.50 4.40	0.63 0.32 0.56 0.64
he course would help in career development / advancement, progress of udent and placement. he course has adequate learning value for the student. he course can be taught within the resources generally available to the astitute. About Course Content/ Syllabus he course is designed adequately for required competencies enhancement. he objectives adequately describe the overall purpose of course.	3.95 4.30 4.50	0.32
udent and placement. he course has adequate learning value for the student. he course can be taught within the resources generally available to the astitute. About Course Content/ Syllabus he course is designed adequately for required competencies enhancement. he objectives adequately describe the overall purpose of course.	4.30 4.50	0.56
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he course is designed adequately for required competencies enhancement. he objectives adequately describe the overall purpose of course.	4.40	
he objectives adequately describe the overall purpose of course.	4.40	1
		0.81
	4.50	0.55
he syllabus outcomes and contents are directly linked to objectives.	4.20	0.56
he syllabus has adequate space to incorporate contemporary issues.	4.45	0.60
he syllabus clearly specifies additional content that will broaden, extend and eepen student's learning.	4.15	0.53
he syllabus prescribes adequate reading material by way of Text Books, efference Books, Journals, Articles, Websites and Others.	4.38	0.49
he course pedagogy such as Case Study, Simulation, Management Games, nd Interaction Sessions reflects a correct blend for learning.	4.25	0.44
he course evaluation components are effective for student's assessment.	4.35	0.48
Overall Course Curriculum		
he course facilities students for self-learning.	4.18	0.64
he syllabus establishes an appropriate mix of knowledge, skills, nderstanding and values for all students.	4.13	0.82
he syllabus establishes explicit standards that enable recognition of student chievement and planning for further learning.	4.05	0.78
he syllabus is inclusive of all students from different education backgrounds.	4.03	0.66
he syllabus allows teachers flexibility to plan and deliver program that aximise student learning.	4.00	0.82
he syllabus content includes areas of unnecessary overlap with other yllabuses.	3.78	0.80
he includes areas that complement other syllabus	4.28	0.68
he structure of course outline for semester I are well defined.	4.28	0.99
he Core, Functional and Elective Courses are in sync with each other and rovide a good progression of course.	4.10	0.81
	epen student's learning. te syllabus prescribes adequate reading material by way of Text Books, ference Books, Journals, Articles, Websites and Others. te course pedagogy such as Case Study, Simulation, Management Games, d Interaction Sessions reflects a correct blend for learning. te course evaluation components are effective for student's assessment. Overall Course Curriculum te course facilities students for self-learning. te syllabus establishes an appropriate mix of knowledge, skills, derstanding and values for all students. te syllabus establishes explicit standards that enable recognition of student hievement and planning for further learning. te syllabus is inclusive of all students from different education backgrounds. te syllabus allows teachers flexibility to plan and deliver program that aximise student learning. te syllabus content includes areas of unnecessary overlap with other llabuses. te includes areas that complement other syllabus te structure of course outline for semester I are well defined. te Core, Functional and Elective Courses are in sync with each other and	4.15epen student's learning.te syllabus prescribes adequate reading material by way of Text Books, deference Books, Journals, Articles, Websites and Others.te course pedagogy such as Case Study, Simulation, Management Games, deference Books, Journals, Articles, Websites and Others.te course pedagogy such as Case Study, Simulation, Management Games, deference Books, Journals, Articles, Websites and Others.te course pedagogy such as Case Study, Simulation, Management Games, deference Books, Journals, Articles, Websites and Others.te course evaluation components are effective for student's assessment.4.35Overall Course Curriculumte course facilities students for self-learning.4.18te syllabus establishes an appropriate mix of knowledge, skills, derstanding and values for all students.te syllabus establishes explicit standards that enable recognition of student hievement and planning for further learning.4.03te syllabus allows teachers flexibility to plan and deliver program that aximise student learning.4.00ates syllabus content includes areas of unnecessary overlap with other llabuses.ates student structure of course outline for semester I are well defined.4.28te Core, Functional and Elective Courses are in sync with each other and4.10

Comprehensive Responses – BBA – Semester – I | Batch 2021-24

• Statements "The course can be taught within the resources generally available to the institute' and "The objectives adequately describe the overall purpose of course' received highest mean of 4.50.

• It is followed by the statements "The course is in harmony with industry standards and requirements" and "The course is designed adequately for required competencies enhancement' with a mean of 4.40.

Recommendations:

• NA

Sr No	Statements	Mean	Std. Deviation
А	About Course		
1	The course is in harmony with industry standards and requirements.	4.18	0.66
2	The course would help in career development / advancement, progress of	3.86	0.43
-	student and placement.		
3	The course has adequate learning value for the student.	4.17	0.57
4	The course can be taught within the resources generally available to the institute.	4.34	0.62
В	About Course Content/ Syllabus		
5	The course is designed adequately for required competencies enhancement.	4.28	0.88
6	The objectives adequately describe the overall purpose of course.	4.37	0.65
7	The syllabus outcomes and contents are directly linked to objectives.	4.15	0.57
8	The syllabus has adequate space to incorporate contemporary issues.	4.25	0.69
9	The syllabus clearly specifies additional content that will broaden, extend and deepen student's learning.	4.08	0.54
10	The syllabus prescribes adequate reading material by way of Text Books, Reference Books, Journals, Articles, Websites and Others.	4.15	0.67
11	The course pedagogy such as Case Study, Simulation, Management Games, and Interaction Sessions reflects a correct blend for learning.	4.11	0.56
12	The course evaluation components are effective for student's assessment.	4.17	0.63
С	Overall Course Curriculum		-
13	The course facilities students for self-learning.	4.15	0.59
14	The syllabus establishes an appropriate mix of knowledge, skills, understanding and values for all students.	4.02	0.82
15	The syllabus establishes explicit standards that enable recognition of student achievement and planning for further learning.	4.05	0.78
16	The syllabus is inclusive of all students from different education backgrounds.	3.83	0.42
17	The syllabus allows teachers flexibility to plan and deliver program that maximise student learning.	3.77	0.68
18	The syllabus content includes areas of unnecessary overlap with other syllabuses.	3.56	0.60
19	The includes areas that complement other syllabus.	4.17	0.65
20	The structure of course outline for semester III is well defined.	4.08	1.04
21	The Core, Functional and Elective Courses are in sync with each other and provide a good progression of course.	4.05	0.78
Qualita	ative Feedback:		<u>.</u>
	All the courses are well drafted and include ample insights for skill development Practical aspects of courses are taken due care.		
	ndings:		
•	Objectives of course are adequately described which can be delivered with the re	sources av	ailable.
	Courses cover a range of contemporary issues.		
	Link between various courses can be understood easily.		
	mendations:		
	Make presentations compulsory in each course.		
	Have more focus on applications of Excel		

• Have more focus on applications of Excel.

Sr No	Statements	Mean	Std. Deviation	
А	About Course			
1	The course is in harmony with industry standards and requirements.	4.53	0.50	
2	The course would help in career development / advancement, progress of student and placement.	4.23	0.42	
3	The course has adequate learning value for the student.	4.40	0.49	
4	The course can be taught within the resources generally available to the institute.	4.54	0.50	
В	About Course Content/ Syllabus			
5	The course is designed adequately for required competencies enhancement.	4.43	0.77	
6	The objectives adequately describe the overall purpose of course.	4.53	0.50	
7	The syllabus outcomes and contents are directly linked to objectives.	4.30	0.46	
8	The syllabus has adequate space to incorporate contemporary issues.	4.60	0.49	
9	The syllabus clearly specifies additional content that will broaden, extend and deepen student's learning.	4.29	0.46	
10	The syllabus prescribes adequate reading material by way of Text Books, Reference Books, Journals, Articles, Websites and Others.	4.49	0.50	
11	The course pedagogy such as Case Study, Simulation, Management Games, and Interaction Sessions reflects a correct blend for learning.	4.31	0.47	
12	The course evaluation components are effective for student's assessment.	4.39	0.49	
С	Overall Course Curriculum			
13	The course facilities students for self-learning.	4.40	0.49	
14	The syllabus establishes an appropriate mix of knowledge, skills, understanding and values for all students.	4.40	0.49	
15	The syllabus establishes explicit standards that enable recognition of student achievement and planning for further learning.	4.33	0.47	
16	The syllabus is inclusive of all students from different education backgrounds.	4.21	0.41	
17	The syllabus allows teachers flexibility to plan and deliver program that maximise student learning.	4.21	0.41	
18	The syllabus content includes areas of unnecessary overlap with other syllabuses.	4.37	0.49	
19	The includes areas that complement other syllabus	4.43	0.50	
20	The structure of course outline for semester V is well defined.	4.54	0.50	
21	The Core, Functional and Elective Courses are in sync with each other and provide a good progression of course.	4.36	0.48	
•	tive Feedback: Courses are drafted looking at practical scenarios with emphasis on Employabilit There should be only one course coordinator for one course or there should be what each course coordinator is going to teach.	•	ed topics on	
Key Fi				
•	Courses can easily be understood by students of various backgrounds received hi It is followed by Career development aspects of course has received highest avera			
	mendations:		-	

Recommendations:

• Courses seems to lack contemporary issues so it can be included in the syllabus.

About Course ae course is in harmony with industry standards and requirements. ae course would help in career development / advancement, progress of adent and placement. ae course has adequate learning value for the student. ae course can be taught within the resources generally available to the stitute. About Course Content/ Syllabus ae course is designed adequately for required competencies enhancement. ae objectives adequately describe the overall purpose of course. ae syllabus outcomes and contents are directly linked to objectives. ae syllabus clearly specifies additional content that will broaden, extend and epen student's learning. ae syllabus prescribes adequate reading material by way of Text Books, efference Books, Journals, Articles, Websites and Others.	4.57 4.49 4.47 4.49 4.47 4.49 4.75 4.76 4.74 4.76 4.68 4.38	0.50 0.50 0.50 0.50 0.43 0.43 0.44 0.43
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epen student's learning. le syllabus prescribes adequate reading material by way of Text Books,		
	1 38	0.47
	4.50	0.49
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e syllabus content includes areas of unnecessary overlap with other llabuses.	3.78	1.11
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e Core, Functional and Elective Courses are in sync with each other and	4.49	0.50
ovide a good progression of course.	es.	
e Feedback: t semester courses are linked with the majority of the second semester course	hancement	4.76. It is
	semester courses are linked with the majority of the second semester courses	semester courses are linked with the majority of the second semester courses.

Comprehensive Responses – MBA – Semester – I | Batch 2021-23

Comprehensive	e Responses -	- MBA –	Semester -	III	Batch	2020-22
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Sr No	Statements	Mean	Std. Deviation
А	About Course		
1	The course is in harmony with industry standards and requirements.	4.30	0.61
2	The course would help in career development / advancement, progress of student and placement.	4.38	0.61
3	The course has adequate learning value for the student.	4.30	0.59
4	The course can be taught within the resources generally available to the institute.	4.30	0.53
В	About Course Content/ Syllabus		
5	The course is designed adequately for required competencies enhancement.	4.24	0.55
6	The objectives adequately describe the overall purpose of course.	4.33	0.56
7	The syllabus outcomes and contents are directly linked to objectives.	4.38	0.57
8	The syllabus has adequate space to incorporate contemporary issues.	4.27	0.58
9	The syllabus clearly specifies additional content that will broaden, extend and deepen student's learning.	4.31	0.57
10	The syllabus prescribes adequate reading material by way of Text Books, Reference Books, Journals, Articles, Websites and Others.	4.06	0.77
11	The course pedagogy such as Case Study, Simulation, Management Games, and Interaction Sessions reflects a correct blend for learning.	4.11	0.79
12	The course evaluation components are effective for student's assessment.	4.20	0.74
С	Overall Course Curriculum		
13	The course facilities students for self-learning.	4.28	0.56
14	The syllabus establishes an appropriate mix of knowledge, skills, understanding and values for all students.	4.30	0.59
15	The syllabus establishes explicit standards that enable recognition of student achievement and planning for further learning.	4.24	0.55
16	The syllabus is inclusive of all students from different education backgrounds.	4.20	0.52
17	The syllabus allows teachers flexibility to plan and deliver program that maximise student learning.	4.42	0.58
18	The syllabus content includes areas of unnecessary overlap with other syllabuses.	4.18	0.55
19	The includes areas that complement other syllabus	4.32	0.58
20	The structure of course outline for semester III is well defined.	4.21	0.57
21	The Core, Functional and Elective Courses are in sync with each other and provide a good progression of course.	4.38	0.55
• Key Fin	tive Feedback: Very smooth transition from First Year to Specialisation Year with the help of ne idings: The course would help in career development / advancement, progress of stude	•	
	the syllabus outcomes and contents are directly linked to objectives which receiv mendations:	-	
	Case studies should be provided well before semester starts to comprehend the sy	llabus of	course.

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- To understand the specific strengths and weaknesses of a course/curriculum and its implementation;
- To provide critical information for strategic changes and policy decisions;
- To provide necessary inputs needed for improved learning and teaching;
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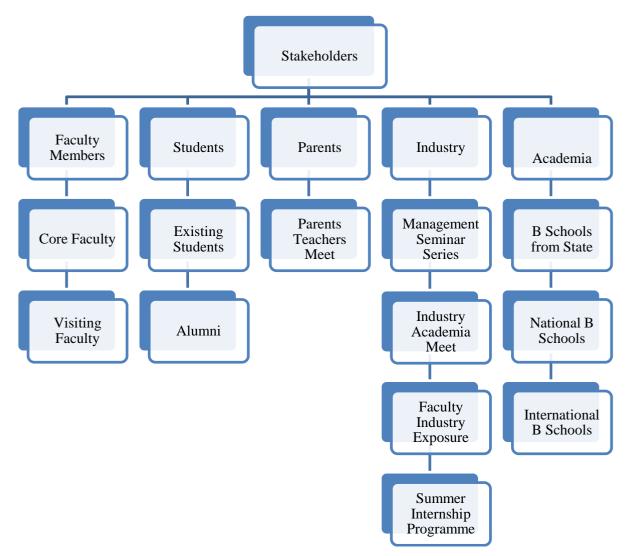
Parent Feedback: Parents provide their feedback on specific courses or all courses during the semester (During PTA Meeting, Visits to Institute, Etc.)

Industry Feedback: Parents provide their feedback on specific courses or all courses during the semester (MANAS Experts, IAM, FIE, SIP, Others)

Academia Feedback: Visiting faculty members provide their feedback on specific courses taught by them during the semester. National and International faculty members also contribute in providing feedback on the courses.

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FEEDBACK MECHANISM



Course Feedback / Evaluation Academic Year 2021-22 – Even Term

Feedback	Programme	Semester		No. of	Course Curriculum/	Feedback
Group	Group		Batch	Respondents	Syllabus	on
			2021-24	50	With effect from 2021	
	BBA	IV	2020-23	50	With effect from 2020	
Students		VI	2019-22	40	With effect from 2016	
	MBA /	II	2021-23	60	With effect from 2020	A 11
	PGDM	IV	2020-22	45	With effect from 2016	All Courses
Alumni	-	-	-	-	-	Courses
Organisation	-	-	-	-	-	
Faculty	-	-	-	-	-	
Parents	-	_	_		-	

Sr No	Statements	Mean	Std. Deviation	
А	About Course			
1	The course is in harmony with industry standards and requirements.	4.84	0.37	
2	The course would help in career development / advancement, progress of student and placement.	4.70	0.46	
3	The course has adequate learning value for the student.	4.84	0.37	
4	The course can be taught within the resources generally available to the institute.	4.90	0.30	
В	About Course Content/ Syllabus			
5	The course is designed adequately for required competencies enhancement.	4.40	0.86	
6	The objectives adequately describe the overall purpose of course.	4.52	0.50	
7	The syllabus outcomes and contents are directly linked to objectives.	4.34	0.48	
8	The syllabus has adequate space to incorporate contemporary issues.	4.46	0.50	
9	The syllabus clearly specifies additional content that will broaden, extend and deepen student's learning.	4.26	0.44	
10	The syllabus prescribes adequate reading material by way of Text Books, Reference Books, Journals, Articles, Websites and Others.	4.34	0.48	
11	The course pedagogy such as Case Study, Simulation, Management Games, and Interaction Sessions reflects a correct blend for learning.	4.30	0.46	
12	The course evaluation components are effective for student's assessment.	4.36	0.48	
С	Overall Course Curriculum			
13	The course facilities students for self-learning.	4.40	0.49	
14	The syllabus establishes an appropriate mix of knowledge, skills, understanding and values for all students.	4.36	0.69	
15	The syllabus establishes explicit standards that enable recognition of student achievement and planning for further learning.	4.32	0.68	
16	The syllabus is inclusive of all students from different education backgrounds.	4.16	0.37	
17	The syllabus allows teachers flexibility to plan and deliver program that maximise student learning.	4.12	0.59	
18	The syllabus content includes areas of unnecessary overlap with other syllabuses.	4.32	0.47	
19	The includes areas that complement other syllabus	4.48	0.50	
20	The structure of course outline for semester I are well defined.	4.42	0.86	
21	The Core, Functional and Elective Courses are in sync with each other and provide a good progression of course.	4.38	0.70	
•	tive Feedback: Topics for discussion should be made available to students' well advance in sessi	on.		

Comprehensive Responses – BBA – Semester – II | Batch 2021-24

Key Findings:

- The statement "The course can be taught within the resources generally available to the institute" received highest mean of 4.90
- It is followed by statements "The course is in harmony with industry standards and requirements" and "The course has adequate learning value for the student" received highest feedback of 4.84.

Recommendations:

• Reference books should have Indian Authors also.

About Course		Deviation
The course is in harmony with industry standards and requirements.	4.73	0.45
The course would help in career development / advancement, progress of student and placement.	4.98	0.16
The course has adequate learning value for the student.	4.65	0.48
The course can be taught within the resources generally available to the institute.	4.43	0.50
About Course Content/ Syllabus		
The course is designed adequately for required competencies enhancement.	4.63	0.74
	4.70	0.46
The syllabus outcomes and contents are directly linked to objectives.	4.78	0.42
The syllabus has adequate space to incorporate contemporary issues.	4.80	0.41
The syllabus clearly specifies additional content that will broaden, extend and deepen student's learning.	4.83	0.38
The syllabus prescribes adequate reading material by way of Text Books, Reference Books, Journals, Articles, Websites and Others.	4.80	0.41
The course pedagogy such as Case Study, Simulation, Management Games,	4.83	0.38
The course evaluation components are effective for student's assessment.	4.65	0.48
Overall Course Curriculum		
The course facilities students for self-learning.	4.70	0.46
The syllabus establishes an appropriate mix of knowledge, skills, understanding and values for all students.	4.58	0.75
The syllabus establishes explicit standards that enable recognition of student	4.65	0.74
The syllabus is inclusive of all students from different education backgrounds.	4.98	0.16
The syllabus allows teachers flexibility to plan and deliver program that maximise student learning.	4.85	0.66
The syllabus content includes areas of unnecessary overlap with other syllabuses.	4.50	0.51
The includes areas that complement other syllabus.	4.38	0.49
The structure of course outline for semester III is well defined.	4.10	0.84
The Core, Functional and Elective Courses are in sync with each other and provide a good progression of course.	4.45	0.75
Statements "The course would help in career development / advancement, proplacement" and "The syllabus is inclusive of all students from different ed received highest mean of 4.98. It is followed by the statement "The syllabus allows teachers flexibility to plar that maximise student learning" with a mean of 4.85. It is followed by the statements "The course can be taught within the resources the institute' and "The objectives adequately describe the overall purpose of co	ucation band and deliving generally	ackgrounds' ver program available to
	The course has adequate learning value for the student. The course can be taught within the resources generally available to the institute. About Course Content/Syllabus The course is designed adequately for required competencies enhancement. The objectives adequately describe the overall purpose of course. The syllabus outcomes and contents are directly linked to objectives. The syllabus clearly specifies additional content that will broaden, extend and deepen student's learning. The syllabus prescribes adequate reading material by way of Text Books, Reference Books, Journals, Articles, Websites and Others. The course pedagogy such as Case Study, Simulation, Management Games, and Interaction Sessions reflects a correct blend for learning. The course pedagogy such as Case Study, Simulation, Management Games, and Interaction Sessions reflects a correct blend for learning. The course facilities students for self-learning. The syllabus establishes an appropriate mix of knowledge, skills, understanding and values for all students. The syllabus establishes explicit standards that enable recognition of student achievement and planning for further learning. The syllabus allows teachers flexibility to plan and deliver program that maximise student learning. The syllabus content includes areas of unnecessary overlap with other syllabuses. The includes areas that complement other syllabus. The structure of course outline for semester III is well defined. The Core, Functional and Elective Courses are in sync with each other and provide a good progression of course. ative Feedback: Foundations of Elective should be there at the end of semester. mdings: Statements "The course would help in career development / advancement, pr placement" and "The syllabus is inclusive of all students from different ed received highest mean of 4.98. It is followed by the statement "The syllabus allows teachers flexibility to plan that maximise student learning" with a mean of 4.85. It is followed by the statement "The syllabus allows teachers	The course has adequate learning value for the student. 4.65 The course can be taught within the resources generally available to the institute. 4.43 About Course Content/Syllabus 4.43 The course is designed adequately for required competencies enhancement. 4.63 The objectives adequately describe the overall purpose of course. 4.70 The syllabus outcomes and contents are directly linked to objectives. 4.78 The syllabus learly specifies additional content that will broaden, extend and deepen student's learning. 4.83 The syllabus prescribes adequate reading material by way of Text Books, Reference Books, Journals, Articles, Websites and Others. 4.80 The course pedagogy such as Case Study, Simulation, Management Games, and Interaction Sessions reflects a correct blend for learning. 4.65 The course facilities students for self-learning. 4.70 The syllabus establishes an appropriate mix of knowledge, skills, understanding and values for all students. 4.65 The syllabus establishes explicit standards that enable recognition of student achievement and planning for further learning. 4.65 The syllabus content includes areas of unnecessary overlap with other syllabus. 4.85 The syllabus content includes areas of unnecessary overlap with other syllabuses. 4.45 The syllabus content includes areas of unnecessary overlap wi

Recommendations:

• NA

Comprehensive Responses –	BBA – Semester –	VI Batch 2019-22
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A 1 2 3 4 B 5 6	About Course The course is in harmony with industry standards and requirements. The course would help in career development / advancement, progress of student and placement. The course has adequate learning value for the student. The course can be taught within the resources generally available to the institute. About Course Content/ Syllabus The course is designed adequately for required competencies enhancement. The objectives adequately describe the overall purpose of course. The syllabus outcomes and contents are directly linked to objectives.	4.57 4.49 4.47 4.49 4.75	0.50 0.50 0.50 0.50 0.50
2 3 4 B 5 6	The course would help in career development / advancement, progress of student and placement. The course has adequate learning value for the student. The course can be taught within the resources generally available to the institute. About Course Content/ Syllabus The course is designed adequately for required competencies enhancement. The objectives adequately describe the overall purpose of course.	4.49 4.47 4.49 4.75	0.50 0.50 0.50
3 4 B 5 6	student and placement. The course has adequate learning value for the student. The course can be taught within the resources generally available to the institute. About Course Content/ Syllabus The course is designed adequately for required competencies enhancement. The objectives adequately describe the overall purpose of course.	4.47 4.49 4.75	0.50
4 B 5 6	The course can be taught within the resources generally available to the institute. About Course Content/ Syllabus The course is designed adequately for required competencies enhancement. The objectives adequately describe the overall purpose of course.	4.49 4.75	0.50
B 5 6	The course can be taught within the resources generally available to the institute. About Course Content/ Syllabus The course is designed adequately for required competencies enhancement. The objectives adequately describe the overall purpose of course.	4.75	
5 6	About Course Content/ SyllabusThe course is designed adequately for required competencies enhancement.The objectives adequately describe the overall purpose of course.		0.43
6	The course is designed adequately for required competencies enhancement. The objectives adequately describe the overall purpose of course.		0.43
	The objectives adequately describe the overall purpose of course.	4 70	0.70
7		4.76	0.43
7	The syndous outcomes and contents are uncerty mixed to objectives.	4.74	0.44
8	The syllabus has adequate space to incorporate contemporary issues.	4.76	0.43
9	The syllabus clearly specifies additional content that will broaden, extend and deepen student's learning.	4.68	0.47
10	The syllabus prescribes adequate reading material by way of Text Books, Reference Books, Journals, Articles, Websites and Others.	4.38	0.49
11	The course pedagogy such as Case Study, Simulation, Management Games, and Interaction Sessions reflects a correct blend for learning.	4.39	0.49
12	The course evaluation components are effective for student's assessment.	4.39	0.49
С	Overall Course Curriculum		
13	The course facilities students for self-learning.	4.39	0.49
14	The syllabus establishes an appropriate mix of knowledge, skills, understanding and values for all students.	4.53	0.50
15	The syllabus establishes explicit standards that enable recognition of student achievement and planning for further learning.	4.38	0.49
16	The syllabus is inclusive of all students from different education backgrounds.	4.41	0.49
17	The syllabus allows teachers flexibility to plan and deliver program that maximise student learning.	4.38	0.49
18	The syllabus content includes areas of unnecessary overlap with other syllabuses.	3.78	1.11
19	The includes areas that complement other syllabus	4.58	0.50
20	The structure of course outline for semester V is well defined.	4.41	0.49
21	The Core, Functional and Elective Courses are in sync with each other and provide a good progression of course.	4.49	0.50
•	ative Feedback: Second semester courses are linked with the majority of the first semester courses	s.	
• Recom	ndings: Statements "The course is designed adequately for required competencies enl syllabus has adequate space to incorporate contemporary issues" received a followed by the statement "The course is designed adequately for re enhancement" with a mean of 475. mendations: NA	mean of	4.76. It is

Sr No	Statements	Mean	Std.
			Deviation
A 1	About Course	4.04	0.07
	The course is in harmony with industry standards and requirements.	4.31	0.67
2	The course would help in career development / advancement, progress of student and placement.	4.21	0.68
3	The course has adequate learning value for the student.	4.24	0.57
4	The course can be taught within the resources generally available to the institute.	4.23	0.59
В	About Course Content/ Syllabus		
5	The course is designed adequately for required competencies enhancement.	4.24	0.59
6	The objectives adequately describe the overall purpose of course.	4.17	0.60
7	The syllabus outcomes and contents are directly linked to objectives.	4.20	0.63
8	The syllabus has adequate space to incorporate contemporary issues.	4.25	0.65
9	The syllabus clearly specifies additional content that will broaden, extend and deepen student's learning.	4.03	0.66
10	The syllabus prescribes adequate reading material by way of Text Books, Reference Books, Journals, Articles, Websites and Others.	4.17	0.60
11	The course pedagogy such as Case Study, Simulation, Management Games, and Interaction Sessions reflects a correct blend for learning.	4.06	0.69
12	The course evaluation components are effective for student's assessment.	4.13	0.63
С	Overall Course Curriculum		
13	The course facilities students for self-learning.	4.06	0.69
14	The syllabus establishes an appropriate mix of knowledge, skills, understanding and values for all students.	4.29	0.68
15	The syllabus establishes explicit standards that enable recognition of student achievement and planning for further learning.	4.18	0.66
16	The syllabus is inclusive of all students from different education backgrounds.	4.05	0.73
17	The syllabus allows teachers flexibility to plan and deliver program that maximise student learning.	4.26	0.44
18	The syllabus content includes areas of unnecessary overlap with other syllabuses.	3.87	0.86
19	The includes areas that complement other syllabus	4.31	0.66
20	The structure of course outline for semester I are well defined.	4.15	0.66
21	The Core, Functional and Elective Courses are in sync with each other and provide a good progression of course.	4.24	0.70
-	ntive Feedback: NA		
Key Fin		4.31 follo	wed by the
	Syllabus incorporates contemporary issues.		
	mendations:		
	NA		

Comprehensive Responses – MBA – Semester – II | Batch 2021-23

Sr No	Statements	Mean	Std. Deviation
А	About Course		
1	The course is in harmony with industry standards and requirements.	4.28	0.70
2	The course would help in career development / advancement, progress of student and placement.	4.16	0.73
3	The course has adequate learning value for the student.	4.18	0.64
4	The course can be taught within the resources generally available to the institute.	4.19	0.63
В	About Course Content/ Syllabus		
5	The course is designed adequately for required competencies enhancement.	4.10	0.74
6	The objectives adequately describe the overall purpose of course.	4.02	0.73
7	The syllabus outcomes and contents are directly linked to objectives.	4.06	0.76
8	The syllabus has adequate space to incorporate contemporary issues.	4.13	0.77
9	The syllabus clearly specifies additional content that will broaden, extend and deepen student's learning.	4.05	0.65
10	The syllabus prescribes adequate reading material by way of Text Books, Reference Books, Journals, Articles, Websites and Others.	4.11	0.66
11	The course pedagogy such as Case Study, Simulation, Management Games, and Interaction Sessions reflects a correct blend for learning.	4.01	0.73
12	The course evaluation components are effective for student's assessment.	4.09	0.67
С	Overall Course Curriculum		
13	The course facilities students for self-learning.	4.03	0.72
14	The syllabus establishes an appropriate mix of knowledge, skills, understanding and values for all students.	4.16	0.84
15	The syllabus establishes explicit standards that enable recognition of student achievement and planning for further learning.	4.11	0.78
16	The syllabus is inclusive of all students from different education backgrounds.	4.01	0.79
17	The syllabus allows teachers flexibility to plan and deliver program that maximise student learning.	4.23	0.57
18	The syllabus content includes areas of unnecessary overlap with other syllabuses.	3.93	0.87
19	The includes areas that complement other syllabus	4.23	0.77
20	The structure of course outline for semester III is well defined.	4.05	0.78
21	The Core, Functional and Elective Courses are in sync with each other and provide a good progression of course.	4.08	0.84
Qualita	tive Feedback:		
•	More electives should be offered.		
	Statement "The course is in harmony with industry standards and requirements" of 4.28 followed by the statement "The syllabus allows teachers flexibility to pla that maximise student learning" with a mean of 4.23.	n and deliv	ver program
	Each course has a learning value and can be taught by resources available with in mendations:	sinule and	i faculty.
•	NA		



FEEDBACK ACTION TAKEN REPORT OF STAKEHOLDERS (2021-22)

CHAROTAR UNIVERSITY OF SCIENCE AND TECHNOLOGY (CHARUSAT) FACULTY OF MANAGEMENT STUDIES (FMS) INDUKAKA IPCOWALA INSTITUTE OF MANAGEMENT (IIIM)

Action Taken Report- Course Feedback

Academic Year	2021-22
Term	(July 2021 to December 2021 & January 2022 to June 2022)
Feedback for	BBA & MBA

On the basis of course feedback received for academic term 2021-22, following actions were discussed and planned for implementation from academic year 2022-23.

1. Revision of whole syllabus structure of BBA Programme.

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2. Planning and execution of subject-wise industrial visits and expert sessions.

, CHARUSAT Principal

Indukaka lpcowala Institute of Management Charusat Campus, Changa-388 421, Ta. Petlad, Di. Anand. (GUJARAT)

Charotar University of Science and Technology (CHARUSAT) Faculty of Management Studies (FMS) Indukaka Ipcowala Institute of Management (I²IM)

Minutes of the Joint Meeting of Board of Studies and Faculty Board of Faculty of Management Studies, CHARUSAT

A Joint meeting of the Board of Studies (BOS) and Faculty Board (FB) of Faculty of Management Studies (FMS), CHARUSAT was held on September 18, 2021 (Saturday) at 11:00 AM onwards through Offline 1 Online mode on Google meet platform (Link: part-I https://meet.google.com/nwq-sory-mne and (2:30 PM onwards) Part -II : Google meet platform https://meet.google.com/fif-rbff-vmv) organized from the Conference Room of I2IM under the Chairmanship of Prof. (Dr.) Bhaskar Pandya, I/C Dean, Faculty of Management Studies and I/C Principal, I²IM with an objective to discuss, provide suggestion, if any, and recommend actions on agenda items.

Sr. No.	Name of the Members	Designation and Organization
1	Prof. (Dr.) Bhaskar Pandya	I/C Principal, I ² IM I/C Dean, FMS, CHARUSAT, Changa
2	Prof (Dr.) Yogesh Joshi	Former Director and Professor, GHPIBM, MBA Programme, S. P. University, V V Nagar
3	Dr. Sanjay Bhayani	Professor & Head, Department of Business Management and Dean, Faculty of Management Studies, Saurashtra University, Rajkot
4	CA. Nikhil Dwivedi	Former Vice-President, HDFC Housing Ltd., Vadodara, Charted Accountant
5	Dr. M Balaganapathy	Dean, Faculty of Medical Sciences, CHARUSAT Principal, Ashok & Rita Patel Institute of Physiotherapy (ARIP)
6	Dr. Anil Sharma,	Principal, Manikaka Topawala Institute of Nursing (MTIN)
7	Dr. C K Sumesh	I/c Dean, Faculty of Science, CHARUSAT
8	Dr. Rajesh Sadhwani	Faculty Member, I ² IM
9	Mr. Binit Patel	Faculty Member, I ² IM

The following members (Internal and External) were present during the meeting:

The Following persons were present as the "Invitees"

Sr. No.	Name of the Members	Designation and Organization
1	Dr. Iros Vaja	Chairman, Board of Studies, in English, SU, Rajkot Head, Department of English, Matru Shri Virbaima Mahila College, Rajkot
2	Mr. Kanubhai Patel	A Renowned Artist Hon. Director, CVM College of Fine Arts Resource Person, Liberal Arts, CHARUSAT
3	Er. Sunil Adesara	A Renowned Photographer Resource Person, Liberal Arts, CHARUSAT
4	Dr. Reshma Sable	Faculty Member, I ² IM
5	Dr. Pranav Desai	Faculty Member, I ² IM
6	Mr. Snehal Bhatt	Faculty Member, I ² IM
7	Ms. Kesha Patel	Faculty Member, I ² IM Principal

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Indukeks Ipcowala Institute of Management Charusat Campus, CHANGA-388 421. Ta. Petiad, Dist. Anand. (GUJARAT)

8	Ms. Aarzoo Vahora	Faculty Member, I ² IM	
9	Dr. Kaushik Trivedi	Faculty Member, HSS, I ² IM	
10	Dr. Vijay Makwana	Faculty Member, HSS, I ² IM	

The following members (Internal / external / invited) were not able to attend the meeting. However, some of them were kind enough to nominate their representative(s) and / or share their inputs through emails / interactions (pre-post meeting) and same have been (as applicable) incorporated:

- Dr. Vrajala Sapovadia, Former Dean, American University of Nigeria, USA Former Faculty, IIM Indore and B K School, Ahmedabad
- Dr. Shailesh Gandhi, Professor, Indian Institute of Management, Ahmedabad
- Dr. Amit Ganatra, Principal, Devang Patel Institute of Advance Technology and research (DEPSTAR) & Dean, Faculty of Technology and Engineering (FTE)
- Dr. A D Patel, Principal, Chandubhai S Patel Institute of Technology (CSPIT)
- Dr. Atul Patel, Dean, Faculty of Computer Science and Applications and Principal, Smt. Chandaben Mohanbhai Patel Institute of Computer Applications (CMPICA)
- Dr. Manan Raval, Principal, Ramanbhai Patel College of Pharmacy (RPCP)
- Dr. Palash Mandal, (I/c) Principal, P D Patel Institute of Applied Sciences (PDPIAS)
- Dr. Darshan Patel, Principal, B D Patel Institute of Paramedical Sciences

The Chairman - Dr. Bhaskar Pandya welcomed and introduced all the present members and Dr. Reshma Sable, transacted the agenda:

	Part -I FMS - Faculty of Management Studies		
Item No.:	Particulars		
	For Information: Minutes of the Meeting of Board of Studies (BOS) and Faculty Board held on September 18, 2020 and to note the approval of the same by 21 st Academic Council held on October 22, 2020 at CHARUSAT		
А	Proceedings: The members noted the same		
	Resolutions:		
В	For Information, Discussions and Approval:		
1	For Information: The Institute has been ranked 5 th in the Management Category at Gujarat State Institute Rank Framework (GSIRF) 2021 with 4 stars and a CGPA of 3.2 out of 5.		
Annexure	Proceedings:		
B1	The Members appreciatively noted the achievement of the institute.		
	Resolution:		
3-	To discuss, provide suggestions, if any and approve the new Undergraduate Programmes to be offered from academic year 2022-23 and their course structures:		
	1) BBA – Business Analytics		
2	2) BBA – Entrepreneurship and New Venture Management		
Annexures			
Annexures B2 – 1 & 2	The members discussed the Course Structures in the light of future prospects of the Course and the students enrolled thereon.		
	Resolution: The Structures of the Courses were approved and be updated later as and when required. The Dean, FMS was authorised for the purpose.		

	To discuss, provide suggestions, if any, on the revised Course Structure of BB. Programme and approve the same in the light of (New) National Educatio Policy (NEP) 2020 vis-à-vis University / Institute's Vision(s) and Mission(s) in the following areas:
3 Annexure B3	 Curriculum Design and Development Pedagogical Innovations Online Education and Transfer / consideration of Credits Collaborations with Foreign Universities / Institutes of Repute Faculty Development Initiatives, etc.
	Proceedings: The Members discussed the Revised Course Structure of BBA Programm effective from 2021-22. It was suggested to rename "Apprenticeship" with "Executive Training".
	Resolutions:
	It was Resolved to approve the Revised Course Structure. To discuss, Provide suggestions, if any and approve the Ph. D. Course work Structure and Syllabi effective from 2020-21
4 Annexure	Proceedings: The Members appreciatively acknowledged the Ph. D. Course work Structure and Syllabi effecting from 2020-21.
B4	Resolutions: It was resolved to approve the Ph. D. Coursework Structure and syllabic Looking at the diversity of the Ph. D. Coursework Courses, the Dean, FMS has been authorised to make changes as and when required.
5 Annexure B5	To discuss, provide suggestions, if any, and approve the course or Management Concepts and Practices (MCP) to be offered to the students of Faculty of Technology and Engineering Proceedings: The Members appreciated the efforts of CDPC in implementing the feedback from the employers and discussed the course Components in details. Resolutions:
	It was resolved to approve the Course on Management Concepts and Practices (MCP) along with the Syllabi (to be offered to the UG Students during Semester 5^{th} / 6^{th} or at the level required).
	To discuss / note, provide suggestions on the activities organized / undertaken (<i>Draft Annual Report *under preparation</i>) by the institute for the following:
÷	 Admissions for the Academic Year 2021-22 (UG, PG and Ph. D.) Course Revision and Addition Teaching Learning Avenues Seminars / Guest Sessions / Wealsthews for Out the Learning
6	 Seminars/ Guest Sessions/ Workshops from Outside Institutes Bridge Courses External Resources/ Exposure like Guest Sessions/ Expert Talk Projects and Summer / Organization Training
	 Summer Project Placement Summer Internship Programme (SIP)
	 Organization Attachment Programme (OAP)
	 Comprehensive Project – Interviewing High Profile Person / Personality – Managerial Effectiveness

	 Evaluation Research, Consultancy and Extension Services MoU Collaboration - Consultancy and Project with VAMNICOM Faculty Research Projects Research Papers - Publications and Presentations Faculty Participation in FDPs, Conference(s) / Seminar(s) / Webinar(s), etc.
	 Workshops / Seminars organized Under Endowment Chair and Distinguished Lecture Series (DLS) Institute Community Service Library as Learning Resource and other Resources CHARUSAT Alumni Association (CAA) - IIIM Decennial (10 Year) Reunion of MBA (Batch 2008) and Alumni Meet Placement Services Provided to Students - Placement Assistance
	 Programme (PAP) Activities of Guidance and Counseling - Mentor-Mentee Programme / Systems
	 Members noted the information pertaining to all the activities of the Institute, acknowledged the efforts towards admissions, students' engagement, teaching-learning through Bridge Courses, industry involvement through PAP, OAP, SIP and its revised framework and faculty capacity building towards their development and commitment for continuing online education. The member noted the efforts made towards Online teaching of the Course titled Creativity, Problem Solving and Innovation (CPI) offered under Dr. Anil and Asha Patel Endowment Fund for a Course on Creativity at CHARUSAT.
	 Resolutions: The members noted the information with satisfaction especially efforts made under Endowment Chair, CPI and Collaboration with VAMNICOM.
	 Preparation related to Accreditations National Assessment and Accreditation Council (Univ. Second Cycle) Academic and Administrative Audit (AAA) (Institute Level) Centre of Excellence (COE)
	 Proceedings: The members noted the information and contribution of the Institute towards all the criteria of various accrediting bodies / organizations.
7	 <i>Resolutions:</i> It was resolved to continuously contribute to the accreditation processes of the University by leveraging on the strengths of the Institute's unique and holistic practices. Further, based on the need, in future, the institute can also prepare a feasibility report on Institute Level participation in accreditation
8 Annexure B8	processes nationally and / or internationally. To provide inputs, if any, and / or approve the list of Panel of Examiners* for faculty of Management Studies (FMS) for the following: For UG / PG Programmes

	For Ph. D Programme
	Proceedings:
	 The members noted the same.
	Resolutions:
	• The Panel of Examiners was approved and be updated as per the requirements / norms. The Dean, FMS was authorized for the purpose.
	To discuss, provide suggestions, if any, on the Project(s) / Activities Carried under Entrepreneurship Development and incubation Cell (EDIC) / CHARUSAT Startup & Innovation Center (CSIC) • A Report on Projects / Activities
	Future Plan of Action
	Proceedings:
9	 The members noted the information and deliberated on increasing the student start-ups. Further, the Board emphasized to synergies efforts in this direction.
	 To explore / provide orientation to students in various departments of the university / laboratory.
	Resolutions:
	 It was resolved to consolidate the work already done, support as many start-ups as possible and work towards the future in the light of University and Government policies.
10	To note, discuss, provide suggestions, if any, on the Student Exit Survey / Feedback for the Academic Year 2020-2021
Annexure	Proceedings:
B10	The Member appreciatively noted the Feedback.
D10	Resolutions:
11	To note, discuss, provide suggestions, if any, on the Employer Feedback on Curriculum for the Academic Year 2020-2021
Annexure	Proceedings:
B11	The Member appreciatively noted the Feedback.
011	Resolutions:
	To note, discuss, provide suggestions, if any, on the Alumni Feedback for the Academic Year 2020-2021
12	Proceedings:
Annexure	The Member appreciatively noted the Feedback.
B12	Resolutions:
2	To note, discuss, provide suggestions, if any, on the Feedback on
13	Curriculum (Academic-Teacher-Industry)
Annexure	Proceedings:
B13	The Member appreciatively noted the Feedback.
D12	Resolutions:
14 Annexure B14	To note, discuss, provide suggestions, if any, on the University Question Paper / Result Analysis for the Academic Year 2020-2021
	Proceedings:
	The Member Appreciatively noted the efforts.
B14	Resolutions:

15	To note, discuss, provide suggestions, if any, on the Mapping of OBE parameters like Course Outcomes / Programme Outcomes as applicable.
	Proceedings:
	The Member Appreciatively noted the Feedback.
	Resolutions:
16 Annexure B16 – 1 & 2	For information / note / approval of all the details Circulated and / or Approved through E-mails and / or at Board of Studies (BOS), if any.
	Proceedings:
	Synopsis and Panel of Examiner of the PhD Research Scholar Mr. Binit Patel
	(16DRMBA003) was circulated and a few suggestions were received. Resolutions:
	As all suggestions were incorporated and communicated to the concerned
	Member via email, it was resolved to approve the Synopsis and the Panel of
	Examiner for submission to the University.
17	Any other item with the permission of the chair

	Part -II - FMS- Humanities and Social Sciences (HSS)
Item No.:	Particulars
1 Annexure P2 – 1	 To note, discuss, provide suggestions, if any, for the following: Details of HSS Revised Course Structures implemented for all Institutes and Programs across the University (E.g.: A Course on Liberal Arts and CPI) Proceedings: The members noted the details and appreciated the online implementation of the Courses on CPI and Liberal Arts. Resolutions:
2 Annexure P2 – 2	 To discuss / note, provide suggestions on the activities organized / undertaken, if any, by the department for the following: Teaching, Learning Processes / Pedagogy Research and Extension Activities Student Support and Progression Proceedings: The members acknowledged the information and activities presented especially Bridge Courses (offered across University), Essay Competitions, Celebration of International Mother Language Day and Charu-Kavya Dhara
3 Annexure P2 - 3	 The information was noted with satisfaction. To discuss, provide suggestions, if any, for the University Examination Result Analysis of the Courses of HSS for the year 2020-21 Proceedings: The information related to Examination, Type of Questions, Linkages with Outcomes, etc. were discussed. The result presented was noted. Resolutions: The information was noted, results were reviewed and found satisfactory.
4 Annexure P2 - 4	To approve, provide suggestions, if any, for the List of Panel of Examiners for Humanities and Social Sciences (HSS) for the University Examinations Proceedings: • The members noted the same. Resolutions:

	 The Panel of Examiners was approved and be updated as per the requirements / norms. The Dean, FMS was authorized for the purpose.
5 Annexure P2 – 5	To discuss, provide suggestions on the activities organised under Academy for Graduate Admissions and Competitive Examinations (AGACE)
	 Proceedings: The members noted the information and stressed to create more awareness among students.
	 Resolutions: It was resolved to offer Online Coaching for various Competitive Exams and Admissions (National / International), if required.
6 Annexure P2 – 6	To discusses plan of action for Academy for English, National and Foreign Languages (AENFL) • French Language – A Status Report
	 Proceedings: The information was acknowledged with the fact that the Institute had a full-time faculty member for fostering French Language.
	 Resolutions: It was resolved to strengthen efforts for spreading learning of French Language. Further, Courses and activities related to French Language shall be offered Online.
7	Any other item with the permission of the chair

Dean, Faculty of Management Studies (FMS) Principal, Indukaka Ipcowala Institute of Management (I²IM) Constituent of Charotar University of Science and Technology (CHARUSAT)

Principal Indukaka Ipcowala Institute of Management Charusat Campus, CHANGA-388 421. Ta. Petlad, Dist. Anand. (GUJARAT)