

## Publication 2014-15

### Book Publication

**Dr. Venu Mehta, Assistant Professor**

- *“Literature of South Asian Diaspora”*, Prestige Books International Publishing, ISBN: 9789382186403

### Research Papers Published in Academic Journals

**Dr. Govind B Dave, Dean, FMS, Principal (I/c.), I<sup>2</sup>IM**

- *“Paradigm of Learning Organization and its Implications on Sustainable Organizational Development”*, International Journal of Business Management and Social Sciences, Volume III, Issue 12 (II), pp. 59, ISSN: 2249 – 7463. (Co-authored with Ms. Reshma Sable)

**Ms. Reshma Gunaji Sable, Assistant Professor**

- *“A Catalytic Role of Organizational Support in Linking Organizational Learning to Learning Organization”*, International Journal of Business Management and Social Sciences, Volume III, Issue 12 (II), pp. 59, ISSN: 2249 – 7463. (Co-authored with Ms. Reshma Sable) (Co-authored with Dr. Govind Dave)

**Mr. Pranav Desai, Assistant Professor**

- *“The Need Assessment for Positive Product Recall: An Indian Automobile Industry Experience”*, International Forum of Researchers Students and Academicians (IFRSA) Business Review, Volume 4 Issue 2 2014, ISSN (Online): 2249-5444 ISSN (Print): 2249-8168.
- *“Identifying Backfire of Communication on Perceived Hazard Level during Product Recall”*, International Journal of Retailing and Rural Business Perspective, Volume -3, No. 2-2014, ISSN(P): 2279-0934 ,ISSN(O): 2279-0942
- *“Managing Compatible Strategies In Indian Higher Education The Carpet to Success or Dangerous Way Towards Service Structure Recall”*, International Journal of Trade and Global Business Perspective, Volume -3, No. 2-2014, ISSN(P): 2319-9059 ISSN(O): 2319-9067

**Ms. Sheetal Thomas, Assistant Professor**

- *“Women Entrepreneurs and IFRS- With Special Reference to Small and Medium Enterprises in Gujarat”*, National Conference on Finance- Issues and Challenges 2014, School of Management and Entrepreneurship, ISBN No.9788192818948, Page 173-176.

**Ms. Soniya Rajput, Assistant Professor**

- *“The Political Predicament of Racism and Culture Conflict in Chinua Achebe’s A Man of the People”*, International Journal of English Language and Literature, Volume 2 Issue 7, Page No- 232-245, ISSN : 2306-9910.

**Mr. Kaushik Trivedi, Assistant Professor**

- *“A Study of Lexis in J M Synge’s Riders to The Sea”*, Quest: International Multidisciplinary Research Journal, Volume: IV, Page No. 41, 2278-4497 (Co Authored with Mr. Pushpendra Sinora)

- ***“Investigating Information Control, Lexical Control & Structural Control in the Simplified Version of Dickens's - "A Christmas Carol”***, Research Revolution-Double Blind Peer Reviewed Journal, Volume: III, Page No. 06, 2319-300X (Co Authored with Mr. Pushpendra Sinora)
- ***“ICT in 21<sup>st</sup> Century Classrooms in view of Learners, Teachers, Challenges and Remedies”***, The One Day NAAC Sponsored Seminar on Nurturing Quality in Higher Education Through IQAC , ISBN: 978-93-83520-40-4, Page No. 44 (Co Authored with Mr. Pushpendra Sinora)
- ***“English Language and Its Employable Prospect”***, Methods and Approaches of Teaching English, ISBN: 978-93-82037-34-7, Page No. 177