

## Publication details in 2013-14

### Book Publication

**Dr. Bhaskar Pandya, Assistant Professor, Head of the Dept. (HSS)**

- “Nativism in V S Naipaul, Chinua Achebe and Bapsi Sidhwa”, Cyber Tech Publications, New Delhi, ISBN 978-93-5053-311-6

**Dr. Venu Mehta, Assistant Professor**

- *Multiculturalism and Globalization: Literature, Society, Education, and Prestige Books* International Publishing: India-Sydney. ISBN 978-93-82186-23-6. 2013

### Research Papers Published in Academic Journals

**Dr. Govind B Dave, Dean, FMS, Principal (I/c.), I<sup>2</sup>IM**

- “Employer Branding: A Case of Infosys”, *International Journal of Humanities and Social Science Invention*, Volume 3, Issue 6 June 2014, pp.42-49 ISSN (Online): 2319 – 7722, ISSN (Print): 2319 – 7714

**Ms. Reshma Gunaji Sable, Assistant Professor**

- “HRD as a Preventive tool in Organizational Stagnation”, *International Research Journal of Commerce, Management and Social Sciences*,) Volume. 1, Number.2, January 2014, pp. 53 (ISSN: 2321 – 9831

**Mr. Pranav Desai, Assistant Professor**

- “Nourishing Brand Affluence after Product Recall: Cadbury Dairy Milk Case”, , *Exploiting Global Boundaries: Managing Business Transitions* (ISBN: 978-81-928788-0-5) published by N R Institute of Business Management, Ahmedabad

**Ms. Kirti Makwana, Assistant Professor**

- “Employer Branding: A Case of Infosys”, *International Journal of Humanities and Social Science Invention*, Volume 3, Issue 6 June, 2014, pp.42-49, ISSN (Online): 2319 – 7722, ISSN (Print): 2319 – 7714

**Dr. Bhaskar Pandya, Assistant Professor, Head of the Dept. (HSS)**

- “A Forte for Nativism in V S Naipaul, Chinua Achebe and Bapsi Sidhwa”, *SAMIKSHA - An International Peer-Reviewed Journal of Multidisciplinary Academic Research*, Volume 2, Issue 1, February 2014, ISSN # 2320 – 3420
- “Nativism: A Postcolonial Concern Widening the Horizons of Literary Theory and Criticism in English in The Globalised World”, *Shrey – Peer-Reviewed Journal of Multidisciplinary Research*, Volume 3, Issue 1, January 2014, ISSN 2279 – 0799
- “Nativism, Rootlessness, Homelessness, Dislocation, and Identity Crisis in A House for Mr. Biswas by V S Naipaul”, *ELT Quarterly – A Peer-Reviewed Journal of the ELTIs of India*, Volume 16, Issue 2-3, December 2013, ISSN 0975 0258
- “Nativism, Nationalism, Culture Clash, Ethnicity and Self-rule in Things Fall Apart by Chinua Achebe”, *SAMIKSHA - An International Journal of Multidisciplinary Academic Research*, Volume 1, Issue 2, August 2013, ISSN # 2320 –3420

**Dr. Venu Mehta, Assistant Professor**

- **“Literature oriented Multicultural Education in India: the folklore Fiesta and Children’s Experience”**, *Multicultural Education*. USA: Caddo Gap Press. (2013). ISSN: 1068-3844
- **“Literature Oriented Education for Human Understanding World Peace”**. *Asian Journal of English Studies*, Pune: Institute of Advanced Studies in English. , Issue, 2.4, 2013 ISSN 2277-3606
- **“Voices and Vision: Reading Saskatchewan Poetry**, *The International Journal of Culture, Literature and Criticism*, Issue 8, October 2013, ISSN: 0976-1608

**Ms. Soniya Rajput, Assistant Professor**

- **“The Metamorphosis of Culture Conflict in Chinua Achebe’s Things Fall Apart”**, *Cognitive Discourses International Multidisciplinary Journal*, Volume 1, Issue 1, July 2013 pp 165, ISSN 2321-1075

**Mr. Kaushik Trivedi, Assistant Professor**

- **“Factors Affecting Reading Skills in English”**, *Research Revolution: International Journal of Social Science & Management* Volume No.1, Issue No.12, September – 2013, pp. 10 (ISSN NO. 2319-300X)
- **“Techniques to Encourage English Language Learning among the students of Technology and Engineering in EFL Classroom”**, *ELT Quarterly* (, Volume No.16, Issue No.2-3, December-2013, pp.47, ISSN No. 0975-0258)
- **“English Language and Its Employable Prospect”**, *Book: Methods and Approaches of Teaching English, Special Issue on National Seminar on Teaching of English Language Today*, January-2014, pp. 177, (ISBN No. 978-93-82037-34-7)

**Mr. Pushendra Sinora, Assistant Professor**

- **“Teacher’s Adaptability to E-Learning in Higher Education”**, *Higher Education in India: Issues, Innovations, Challenges and Remedies*” ISBN: 978-81-8152-331-0, July-2013
- **“Incorporating Innovative Methods of Teaching English in EFL Classroom: A Solution to the Challenges of Multicultural Diversity”**, *Methods and Approaches of Teaching English*”, January-2014, ISBN: 978-93-82037-34-7

**Ms. Shilpi Sunil Chaudhary, Lecturer**

- **“Innovative Teaching Methods: Tracking New Trends in Quality Higher Education”**, *Research Revolution, International Journal of Social Science & Management, Volume-I, Issue-10, July-2013*, ISSN: 2319-300X.

**Mr. Gauravkumar Thakarar, Lecturer**

- **“A Study of Social Representation through Symbols in Modernist American Fiction with Reference to F. Scott Fitzgerald’s The Great Gatsby”**, *International Journal of the Frontiers of English Literature & the Patterns of ELT*, ISSN: 2320-2505, July 2013
- **“Teacher’s Adaptability to E-Learning in Higher Education”**, *Higher Education in India: Issues, Innovations, Challenges and Remedies*, ISBN: 978-81-8152-331-0, July-2013