

Programs/Activities Evens organized 2014-15

Research Projects Completed / Reports Prepared

- Institute is currently caring out District Human Development Report (DHDR) for Vadodara District which is funded by Gujarat Social Infrastructure Development Society (GSIDS).

Seminars / Workshops / FDPs / Other Programmes / Events Organized

Workshops/ Seminars Organised Under Endowment Chair and Distinguished Lecture Series (DLS)

Endowment Chair of Faculty of Management Studies (FMS) has been established on September 21, 2013. The Endowment Chair is established with the purpose of promoting excellence in Department/ Institute / Faculty.

This may entail:

- a. Inviting distinguished professors of National and International repute.
- b. Promoting research and innovation
- c. Organising seminar/ workshop/ other such activities.
- d. Extension activities for benefit of the society.
- e. Any other activity which may be approved by the Provost.

Under Endowment Chair I²IM has initiated ***DISTINGUISHED LECTURE SERIES (DLS)***, which aims to invite prominent persons with academic / industry experience across spectrum so as to provide in-depth knowledge/ exposure to students, faculty members in particular and all other participants in general.

Following workshops and seminars were conducted / organized under Distinguished Lecture Series:

Sr No.	Date	Resource Person(s)	Title of Seminar / Workshop
1	January 31,2015	Mr. Shashi Shah <i>Former Professor Rutgers University, USA Consultant Entrepreneurship Development Federal Government Academy</i>	Innovation Incubation and Entrepreneurship
2	January 21,2015	Prof. Jayant Parikh <i>Landscape Designer Vadodara</i>	Modern Art
3	December 26,2014	Mr. J C Shukla <i>CEO, Management Consultant NAHAK Overseas Ltd. Vadodara</i>	Effective Use of ICT in Entrepreneurship

4	November 08, 2014	Dr. Mahendra Chotalia, <i>Veteran Educationist</i> <i>Department of Education,</i> <i>Sardar Patel University</i> <i>Former Director, Research,</i> <i>Children's University, Ahmedabad</i>	Curriculum Development, Delivery and Assessment
5	June 19, 2014	Shri Kanubhai Patel <i>Hon. Principal,</i> <i>CVM College of Fine Arts,</i> <i>V V Nagar, Gujarat</i>	Liberal Arts

Workshops/ Seminars Organised Under Faculty Colloquium (FC) and IQAC

In order to strengthen interaction among faculty members in areas of Teaching, Learning and Research and to enable them to share ideas and best practices, Indukaka Ipcowala Institute of Management, Faculty of Management Studies, CHARUSAT initiated a Faculty Colloquium in September 2013. Following workshops and seminars were conducted / organized under Faculty Colloquium:

Sr No.	Date	Resource Person(s)	Title of Seminar / Workshop
1	October 17,2014	Mr. JD Choi President and CEO Mr. Biren Patel VP and COO Tax Technologies, Inc. Ahmedabad	Faculty Colloquium on International Business Opportunities
2	December 26,2015	Mr. J C Shukla <i>CEO, Management</i> <i>Consultant</i> <i>NAHAK Overseas Ltd.</i> <i>Vadoadara</i>	Entrepreneurial Opportunities for Students

- **Faculty Development Programme on *Management Teaching-Learning, Sectoral Research & Publications and Collaborations***” was organized by Indukaka Ipcowala Institute of Management during June 8-13 2015. A total of twelve participants (Ms. Kinjal Mistri, Ms. Reshma Sable, Mr. Arpit Patel, Mr. Pranav Desai, Ms. Sheetal Thomas, Mr. Rajesh Sadhwani, Ms. Kirti Makwana, Ms. Komal Shukla, Ms. Krima Patel, Dr. Bhaskar Pandya, Ms. Soniya Rajput, Mr. Gaurav Thakrar) from I²IM actively participated.

Seminars Organized

During the current year/academic semester following management seminars were organized at I²IM under the head of Internal Resource Development- Faculty Forum:

Internal Resource/ Development (Faculty Forum)

Sr. No.:	Date	Speaker(s) / Resource Person(s) ¹	Topic
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¹ The Speakers / Resource Person are Faculty Members of I²IM.

1	August 4, 2014	Dr. Venu Mehta	Critical Thinking : A Better Way of Life
2		Mr. Pranav Desai	What Organisations Expect from a Management Graduate?
3		Mr. Pushpendra Sinora	Effective Use of ICT
4		Ms. Reshma Sable	Life Management Skills
5	August 8, 2014	Dr. Govind Dave	Holistic Management : Pre Holistic Learning Exposure Programme(HELP) Workshop
6	September 1, 2014	Dr. Govind Dave	One Day Workshop on Critical Success Factors of Change Management
7	October 9, 2014	Dr. Bhaskar Pandya	Communication – Style and Strategies
8		Dr. Bhaskar Pandya	Communication for Managers : The Simulated Way
9	November 29,2014	Dr. Govind Dave	One Day Workshop on Management Process , Critical Thinking and Case Analysis
10	December 26,2014	Mr. Rajesh Sadhwani	Recent Trends in Indian Sports
11		Ms. Soniya Rajput	Essential Interview Skills
12	January 2, 2015	Ms. Krima Patel	Practice Oriented Windows 8.1
13		Mr. Kaushik Trivedi	Writing Cover Letter
14	January 9, 2015	Ms. Komal Shukla	Product Placement in Bollywood Movies
15		Ms. Shilpi Chaudhary	An Art of Debating : A Practical Approach to Win an Argument
16	January 23, 2015	Ms. Kinjal Mistri	Make in India – Growth Engine of India
17		Mr. Gaurav Thakarar	Decision Making: A Key for Effective Management

Internal Resource/ Development (Student Forum)

Sr. No.:	Date	Speaker(s) / Resource Person(s)	Topic
1	July 14, 2014	MBA/PGDM Programme Batch 2013-2015	Debate on Union Budget 2014-15

2	December 12, 2014	MBA/PGDM Programme Batch 2013-2015	Group Discussion ²
3	January 24, 2015	Mr. Sumeet Santani 8 th Semester, B.E.E.C CSPIT, CHARUSAT	The End Where I Begin
4	January 30,2015	Mr. Rakesh Niar Partner and Marketing, Almamapper	Network Communication for Students
5	March 13,2015	Axay Patel Chandni Patel Ishan Punjabi 2 nd Year Students of MBA Programme (2013-15 Batch)	Business Bazzigar – Fun Corner – Eat...Play...Style
6	March 13,2015	Chintan Bhatt Hardik Dave Rutvik Dave Rahul Kaul Priyank Patel Aesha Shah Dipen Vasoya 2 nd Year Students of MBA Programme (2013-15 Batch)	Business Bazzigar – Selling Bakery Products and Beverages
7	March 13,2015	Hardi Bhatt Khusboo Shah Mehul Parmar Krunal Thakkar 2 nd Year Students of MBA Programme (2013-15 Batch)	Business Bazzigar – One Day as an Entrepreneurs
8	March 13,2015	Nihita Macwana Nikita Mahida Jaydeep Patel Abhishek Sethna Janki Thakkar 2 nd Year Students of MBA Programme (2013-15 Batch)	Business Bazzigar – Just For You!!! Any Thing @ Rs.10

² MBA and PGDM Programme 2013-15 Batch students were divided in nine groups. Topics for discussions were :

1. Acche Din Aa Gaye...Indian Perspective
2. Encouraging Public-Private Partnership Will Enable Efficient Infrastructure Solutions
3. Indian States: Should They Be Given More Autonomy?
4. Communication Skills, Computer Familiarity and Personal Initiative are The Three Greatest Needs of Young People.
5. Is Censorship Needed in The Entertainment Industry?
6. Good Economics is Good Politics.
7. We Must Trust Our Neighboring Countries in Some Way To Have Peace in The Subcontinent.
8. Entrepreneurship Outperforms Innovation
9. Are Social Networking Sites Doing Us Any Good? Or Are They Just A Sophisticated Way of Stalking People?

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