

## Extension Activity Program/Event/Activities Organized

### Research Projects Completed / Reports Prepared

- The institute undertook a survey project on “*Ascertain the feasibility of setting-up a CBSE (English Medium) school at Palana village, Dist. Kheda*” during the month of December 2013. 31 students of Marketing elective, led by Dr. Govind Dave (*Dean, Faculty of Management Studies, Principal, Indukaka Ipcowala Institute of Management, CHARUSAT- Changa*) completed the survey project.

### Seminars / Workshops / FDPs / Other Programmes / Events Organized

- Department of Humanities and Social Sciences (DHSS) under Faculty of Management Studies (FMS) organized a **One-day National Symposium** on ‘*Technology in ELT: Challenges and Remedies*’ on November 23, 2013 where 89 delegates comprising students and faculty members from across nation participated. (Dr. Venu Mehta, Mr. Kaushik Trivedi, Mr. Pushpendra Sinora, Ms. Shilipi Chaudhary, Mr.Gaurav Thakarak, Ms. Priyanka Patel, Ms. Komal Shukla from I<sup>2</sup>IM participated in the same.)
- Institute organised a **State Level Essay Competition** on February 22, 2014 wherein a more than 430 participants expressed themselves on varied topics like:
  - Role of Media in Business, Government and Society
  - Indian Economy: Prospects and Challenges
  - Are Indian Universities Learning Centers or Profit Centers
  - Cyber Terrorism and Society
  - Cloud Computing – A Tool for Competitive Advantage
  - Healthcare Initiatives: Role of Institutions
  - Alternative Sources of Energy
- **Certificate Programme** on “*Liberal Arts*” was organized by Indukaka Ipcowala Institute of Management during June 19, 20 and 23, 2014. A total of ten participants (Dr. Bhaskar Pandya, Dr. Venu Mehta, Ms. Soniya Rajput, Mr. Kaushik Trivedi, Mr. Pushpendra Sinora, Ms. Shilipi Chaudhary, Mr.Gaurav Thakarak, Ms. Kirti Makwana, Ms. Priyanka Patel, Ms. Krima Patel) participated in the certificate programme.
- **Orientation Programme** for the new teaching staff joiners was organized by Indukaka Ipcowala Institute of Management (Ms. Priyanka Patel, Ms. Komal Shukla, Ms. Krima Patel, Mr. Gaurav Thakarak actively participated in the same).
- **Faculty Development Programme** on “*Strategic Financial Management Decisions*” was organised by Indukaka Ipcowala Institute of Management during June 17-18, 2014. A total of ten participants (Ms. Kinjal Mistri, Ms. Reshma Sable, Mr. Arpit Patel, Mr. Pranav Desai, Ms. Sheetal Thomas, Mr. Rajesh Sadhwani, Ms. Kirti Makwana, Ms. Priyanka Patel, Ms. Komal Shukla, Ms. Krima Patel, from I<sup>2</sup>IM participated in the programme.
- **Faculty Development Programme** on “*Management Teaching, Research and Entrepreneurship Development*” was organised by Indukaka Ipcowala Institute of Management during June 9-14 2014. A total of sixteen participants (Ms. Kinjal Mistri, Ms. Reshma Sable, Mr. Arpit Patel, Mr. Pranav Desai, Ms. Sheetal Thomas, Mr. Rajesh Sadhwani, Ms. Kirti Makwana, Ms. Priyanka Patel, Ms. Komal Shukla, Ms. Krima Patel, Dr.Bhaskar Pandya, Ms. Soniya Rajput, Mr. Kaushik Trivedi, Mr. Pushpendra Sinora, Ms. Shilipi Chaudhary, Mr.Gaurav Thakarak) from I<sup>2</sup>IM actively participated.
- **Workshop** on “*Writing Research Paper through Comprehensive Project*” was organised by the institute for the benefit of faculty members and students of MBA and PGDM batch 2012-14, on February 13, 2014.
- Seminars on “*Maritime Developments in Gujarat*” and “*Public Private Partnership in Indian Ports: A case study of Adani Petronet (Dahej)Port Pvt. Ltd.*” were organised at Adani Hazira Port Private Ltd (AHPPL), Hazira and Adani Petronet Port Pvt. Ltd. respectively on December 18, 2013.

- Workshops on “*Effective Presentation Skills for Managers*” and “*Essential Managerial Communication skills*” were organised as a part of Bridge Course for the benefit of MBA & PGDM 2013-15 Batch Students, during September – October 2013.
- Workshops and Seminar on *Open-Book Examination* (Pre-During-Post) was organized for students and faculty members as a part of examinations reforms imitative of the university during September-October-November, 2013.

#### **Workshops/ Seminars Organised Under Endowment Chair and Distinguished Lecture Series (DLS)**

Endowment Chair of Faculty of Management Studies (FMS) has been established on September 21, 2013. The Endowment Chair is established with the purpose of promoting excellence in Department/ Institute / Faculty.

This may entail:

- Inviting distinguished professors of National and International repute.
- Promoting research and innovation
- Organising seminar/ workshop/ other such activities.
- Extension activities for benefit of the society.
- Any other activity which may be approved by the Provost.

Under Endowment Chair I<sup>2</sup>IM has initiated ***DISTINGUISHED LECTURE SERIES (DLS)***, which aims to invite prominent persons with academic / industry experience across spectrum so as to provide in-depth knowledge/ exposure to students, faculty members in particular and all other participants in general.

Following workshops and seminars were conducted / organized under Distinguished Lecture Series:

<b>Sr No.</b>	<b>Date</b>	<b>Resource Person(s)</b>	<b>Title of Seminar / Workshop</b>
1	January 28, 2014	<b>Mr. H .T Patel</b> <i>President</i> <i>API Business</i> <i>Cadila Healthcare Ltd, Ahmedabad</i>	Product Portfolio Management
2	January 20, 2014	<b>Mr. Rajesh Kikani</b> <i>Head PMO</i> <i>Cadila Healthcare Ltd, Ahmedabad</i>	Inorganic Growth Strategy
3	February 7, 2014	<b>Mr. Anil Kumar</b> <i>Finance Director</i> <i>Citybond Holding PLC.</i> <i>United Kingdom</i>	A Story of Self-Discovery and Quest for Flawless Vision
4	March 27, 2014	<b>Dr. Thakorbbhai Patel</b> <i>Retired Head and Professor</i> <i>Anand Agriculture University, Anand</i>	A Model on Financial / Cost Feasibility for Field Crops
5	March 26, 2014	<b>Mr. Mihir Gajrawala</b> <i>Owner</i> <i>Mihir Neon Signs</i> <i>Founding Trustee / Secretary at EDI</i> <i>Alumni Association, Ahmedabad</i>	Charm of Entrepreneurship

#### **Workshops/ Seminars Organised Under Faculty Colloquium (FC)**

In order to strengthen interaction among faculty members in areas of Teaching, Learning and Research and to enable them to share ideas and best practices, Indukaka Ipcowala Institute of Management, Faculty of Management Studies, CHARUSAT initiated a Faculty Colloquium in September 2013. Following workshops and seminars were conducted / organized under Faculty Colloquium:

<b>Sr</b>	<b>Date</b>	<b>Resource Person(s)</b>	<b>Title of Seminar / Workshop</b>
-----------	-------------	---------------------------	------------------------------------

No.			
1	April 11, 2014	<b>Dr. Govind Dave</b> <i>Dean, Faculty of Management Studies Principal, Indukaka Ipcowala Institute of Management, CHARUSAT- Changa</i>	Workshop on “Publishing Research Papers in High Impact Factor Journals”
2	April 12, 2014	<b>Mr. Kishor Vinchhi</b> <i>Senior General Manager, Global IP, Zydus Cadila – Ahmedabad</i>	Seminar on “Common Disclosure Agreements for Resource Mobilization / Consultancy Projects”
3	April 18, 2014	<b>Dr. Ismail Ali Said</b> <i>Director, ABAC, Assumption University of Thailand, Bangkok</i> <b>Mr. Bhumiphat Gilitwala</b> <i>Director, MBA Special Track Graduate School of Business, Assumption University of Thailand, Bangkok</i>	Seminar on “Innovation and Best Practices in Management Education”

### Under Curricular Aspects/ Faculty Development

To enable faculty members of Department of Humanities and Social Sciences to implement effective teaching pedagogy to deliver the components of curricula of Communication Skill courses and imparting techniques and methodology for courses of Humanities and Social Sciences in the classroom.

Following workshops and seminars were conducted / organized:

Sr. No.	Date	Resource Person(s)	Title of Seminar / Workshop
1	March 25, 2014	<b>Dr. Mukesh Patel</b> <i>Advisor, CHARUSAT and Consultant, Ahmedabad</i> <b>Dr. Govind Dave</b> <i>Dean, Faculty of Management Studies Principal, Indukaka Ipcowala Institute of Management, CHARUSAT- Changa</i>	Workshop on “Teaching Pedagogy in Communication Skills”
2	April 9, 2014	<b>Dr. Mukesh Patel</b> <i>Advisor, CHARUSAT and Consultant, Ahmedabad</i> <b>Dr. Govind Dave</b> <i>Dean, Faculty of Management Studies Principal, Indukaka Ipcowala Institute of Management, CHARUSAT- Changa</i>	Workshop on “Teaching Pedagogy for courses of Humanities and Social Sciences”
3	April 10 - 12, 2014	<b>Dr. Govind Dave</b> <i>Dean, Faculty of Management Studies Principal, Indukaka Ipcowala Institute of Management, CHARUSAT- Changa</i>	Workshop on “Writing Research Paper from Comprehensive Projects”

### Seminars / Workshops for Interdisciplinary Academic Activities

In order to articulate the integration of more than one disciplines and utilize skills of interdisciplinary students/faculty members and to integrate multiple perspectives, Indukaka Ipcowala Institute of Management, Faculty of Management Studies, CHARUSAT organized following workshops/ seminars, integrating other disciplinary programmes:

Sr. No.	Date	Resource Person(s)	Title of Seminar / Workshop	Institutes Integrated
---------	------	--------------------	-----------------------------	-----------------------

1	March 21, 2014	<b>Mr. Prakash Malik</b> <i>General Manager District Industry Center, Porbandar</i>	Government Role in Growth of MSMEs	<ul style="list-style-type: none"> <li>• Faculty of Management Studies</li> <li>• Faculty of Pharmacy</li> </ul>
2	March 26, 2014	<b>Mr. Mihir Gajrawala</b> <i>Owner Mihir Neon Signs Founding Trustee / Secretary at EDI Alumni Association, Ahmedabad</i>	Charm of Entrepreneurship	
3	March 26, 2014	<b>Dr. Govind Dave</b> <i>Dean, Faculty of Management Studies Principal, Indukaka Ipcowala Institute of Management, CHARUSAT- Changa</i>	Entrepreneurial Opportunities and Writing Business Plans	
4	April 12, 2014	<b>Mr. Kishor Vinchhi</b> <i>Senior General Manager, Global IP, Zydus Cadila – Ahmedabad</i>	Seminar on “Common Disclosure Agreements for Resource Mobilization / Consultancy Projects”	<ul style="list-style-type: none"> <li>• Faculty of Management Studies</li> <li>• Faculty of Pharmacy</li> <li>• Faculty of Applied Sciences</li> </ul>
5	June 11, 2014	<b>Mr. Chandramauli Pathak</b> <i>Senior Executive International Center For Entrepreneurship And Career Development Ahmedabad</i>	Workshop on “Entrepreneurship Development Programme”	<ul style="list-style-type: none"> <li>• Faculty of Technology and Science</li> </ul>