

## Extension Activity Program/Event/Activities Organized 2012-2013

Dr. Govind B Dave, Dean, FMS and Principal (I/c.), I<sup>2</sup>IM

### Research Projects Completed / Reports Prepared

- Undertook and completed a survey based on the project on “**Brand Development of CHARUSAT**” in coordination with Cognito Advertising, Vadodara during February-March, 2013.
- Prepared a Project Report on “**Health-Care Needs in Charotar Region**” based on the study undertaken by the institute during the month of February, 2013.
- Prepared a Report on “**Innovating for Excellence: Leaders in Management Education**” during the month of December, 2012 and received a ‘Letter of Appreciation’ for the same.

### Seminars / Workshops / FDPs / Other Programmes / Events Organized

- Faculty Development/ Orientation Programme on “**Management Teaching, Research and Consultancy**” was organised by Indukaka Ipcowala Institute of Management during June 3-8 2013. A total of sixteen participants (Dr. Govind B Dave, Ms. Kinjal Mistri, Ms. Reshma Sable, Mr. Arpit Patel, Mr. Pranav Desai, Ms. Sheetal Thomas, Mr. Rajesh Sadhwani, Ms. Kirti Makwana, Mr. Bhaskar Pandya, Dr. Venu Mehta, Ms. Soniya Rajput, Mr. Kaushik Trivedi, Mr. Pushpendra Sinora, Ms. Shilipi Chaudhary, Ms. Manali Thaker, and Ms. Bena Bhatia) from I<sup>2</sup>IM were benefited from the programme.
- Faculty Development Programme on “**Case Writing in Management with Special Reference to Case-lets**” was organised by Indukaka Ipcowala Institute of Management on May 4, 2013. A total of seven participants (Ms. Pinky Talati, Ms. Kinjal Mistri, Ms. Reshma Sable, Mr. Arpit Patel, Mr. Pranav Desai, Mr. Rajesh Sadhwani, and Ms. Kirti Makwana) from I<sup>2</sup>IM were benefited from the FDP.
- Faculty Development Programme on “**Influencing and Communication with Team Work Promotion Leading to Consulting Assignments**” was organised by Indukaka Ipcowala Institute of Management during December 27-28, 2012. A total of thirty participants from CHARUSAT were benefited from the FDP.
- Institute organised a University Level Essay Competition on “**Relevance of Swami Vivekananda’s Vision | Views on Education in 21st Century**” held on February 4, 2013.